

July 31, 2009

Multi-Color Corporation Announces Date of First Quarter Fiscal Year 2010 Financial Results Conference Call and Webcast

CINCINNATI--([BUSINESS WIRE](#))-- Multi-Color Corporation (NASDAQ: LABL) will announce First Quarter Fiscal Year 2010 financial results on August 4, 2009 at 8:30 a.m. (ET) and hold its quarterly conference call on August 4, 2009 at 11:00 a.m. (ET) to discuss the news release. For access to the conference call, please call **888-713-4211** (participant code **96033379**) or international access please call **617-213-4864** (participant code **96033379**) by 10:45 a.m. (ET). A replay of the conference call will be available at 2:00 p.m. (ET) on August 4, 2009 until midnight (ET) on August 11, 2009, by calling **888-286-8010** (participant code **68401892**) or international access please call **617-801-6888** (participant code **68401892**). In addition, the call will be broadcast over the Internet and can be accessed from a link on the Company's home page at www.multicolorcorp.com. Listeners should go to the web site prior to the call to register and to download any necessary audio software.

Participants may pre-register for the call at <https://www.theconferencingservice.com/prereg/key.process?key=RLWYTDPH7>. Pre-registrants will be issued a pin number to use when dialing into the live call which will provide quick access to the conference by bypassing the operator upon connection.

The webcast is also being distributed over CCBN's Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through CCBN's individual investor center at www.fulldisclosure.com or by visiting any of the investor sites in CCBN's Individual Investor Network. Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents (www.streetevents.com).

About Multi-Color (<http://www.multicolorcorp.com>)

Sharonville, Ohio based Multi-Color Corporation, established in 1916, is a leader in global label solutions supporting the world's most prominent brands including leading producers of home and personal care, wine and spirits, food and beverage and specialty consumer products. Multi-Color acquired Collotype International Holdings Pty. Ltd. on February 29, 2008. Collotype was established in 1903 in Adelaide, South Australia and is the world's leading and most awarded pressure sensitive wine & spirits label printer. Multi-Color is the world's largest producer of in-mold labels and one of the largest producers of pressure sensitive and heat transfer labels and a major manufacturer of high-quality wet glue applied labels and shrink sleeves. Multi-Color has 14 manufacturing locations worldwide; 8 in the U.S., 5 in Australia and 1 in South Africa.

For additional information on Multi-Color, please visit <http://www.multicolorcorp.com>.

Contacts

Multi-Color Corporation
Dawn H. Bertsche, 513-345-1108
Senior Vice President - Finance and Chief Financial Officer

Source: Multi-Color Corporation

